



BRINGING INNOVATIVE ENTREPRENEURIAL SOLUTIONS FOR BOTTOM OF THE PYRAMID

SERVICES

- Public private partnership courses
- On(off) line entrepreneurship courses
- App building school
- Women Agropreneurship program (2 for 1 formula)

PROVIDE EXPERTISE

Ceres foundation is a Dutch non-profit organization. Its mission is to contribute in social and economic development of the global south. It does this with a core strategy in inclusion of women and vulnerable groups of a society in food and nutritional security.

We respect and use existing structures, while creating state-of-the-art tools and facilitate a practical solution by combining agro economics, biotechnology, space technology and ICT.

FOR MAXIMIZING VALUES

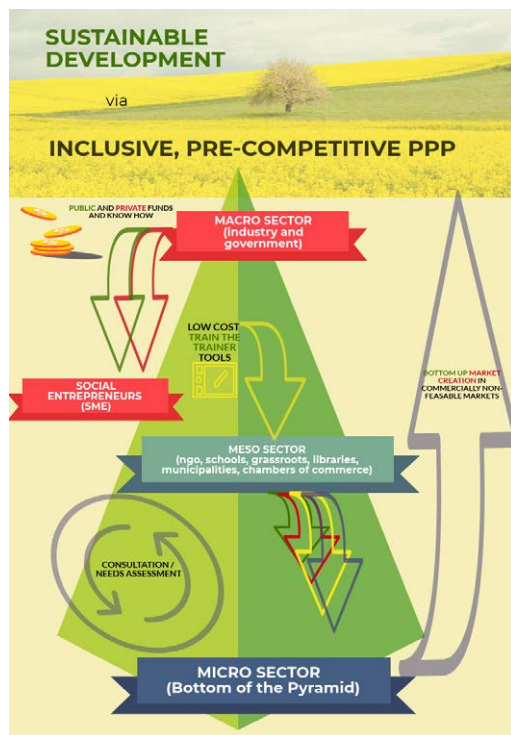


INNOVATIVE ENTREPRENEURIAL SOLUTIONS

Connecting Earth Role-models, Ensuring Supply (CERES)

Women play a significant and crucial role in agriculture and account for 50 to 80 % of the agricultural workforce in emerging economies. They further account for most and important consumer's decisions. Yet, they are often represented or seen as micro oriented.

CERES aims at the so-called Meso Sector to address this matter. We base our activities on an innovative "Model for Successful Sustainable Public Private Partnerships for Inclusive Development, on a Pre-competitive basis". This unique model focus on the Meso Sector: Chambers of Commerce, Libraries, NGO's, Public and Private Schools, Universities, women networks, service organisations, grass roots organisations and social entrepreneurs (SME) to mobilize resources and achieve a sustainable impact.



CERES offers training and advice with a focus on entrepreneurship, independence, social inclusion, autonomy and balance. We contribute to development issues in Africa by addressing food insecurity, climate change, migration, and water scarcity.

Public private partnership and women entrepreneurship for development

Since 2011, we work together with various women networks and sustainable initiatives. We address the instrumental manner that women used to be discussed in politics and within larger food companies by advocating the transformative role of education and vocational training.

Our success on the involvement of women's network at the theme of food security and the deepening of the discussion using 'early adopters' allows us to step into a new phase, which we had as our goal from the beginning: we encourage setting up sustainable international Public Private Partnerships (PPP) according to a holistic model. In that model a crucial role is laid out for the education sector and for women entrepreneurs (called 'meso sector').

App-schools for informal agribusiness training

The objective is to create region-specific apps in the different localities that contribute to informal education, that provide agribusiness information essential under local circumstances, and that provide new business chances and improve livelihood.

NL-FSA

The NL-Food Security Alliance (NL-FSA) is a network of mainly Dutch companies and institutions developing exclusive and sustainable solutions in the agri-water-food-business.

NL-FSA is a Royal Eijkelkamp initiative

Eijkelkamp
Meet the difference

Contact: f.eijkelkamp@eijkelkamp.com



CONTACT:

Nieuwe Zeeweg 46
2201 TK Noordwijk
The Netherlands

T +31 651 111 418
E info@cerescs.com
I www.ceresacademy.com