



EUCORD IS A NON-PROFIT ORGANIZATION  
BRINGING MARKET-LED SOLUTIONS  
TO THE RURAL POOR

### SERVICES

- Access to finance
- Capacity building
- Climate smart agriculture
- Enterprise development
- Market assessment
- Nutrition
- Value chain development

### INTEGRATING FARMERS

The European Cooperative for Rural Development (EUCORD), formally registered in The Netherlands as "Coöperatieve EUCORD U.A.", is a Brussels-based non-profit organization. EUCORD operates as an autonomous non-profit organization in affiliation with Winrock International and ICCO Cooperation. EUCORD's mission is to increase farmers' capacity to sustainably grow quality crops matched to the commercial needs of the agribusiness sector and in doing so, increase food security, develop the private sector and improve the livelihoods of rural communities.

IN AGRIBUSINESS VALUE CHAINS



# CREATING SHARED VALUE

## Expertise

EUCORD aims to improve the livelihoods of farmers and benefit local consumers by developing an efficient, competitive agri-sector that stimulates the rural economy. Our work helps farmers reach their full potential while allowing businesses to rely on locally sourced materials. EUCORD has over 15 years of experience implementing Public Private Partnerships, 40+ employees and has partnered with over 50 000 farmers and their 300 000 family members. We have worked in 15 countries with 35+ partners on crops including cereals, oilseeds, roots and tubers, and vegetables.



EUCORD's capacities are articulated between its staff in Brussels, the Netherlands, the US and several African countries. Over the past two decades, EUCORD has built a strong and reliable project implementation experience in countries such as Burundi, DRC, Ethiopia, Ghana, Guinea, Kenya, Mali, Nigeria, Rwanda, Senegal, Sierra Leone and Uganda.

## Public Private Partnerships

Most farmers in developing countries practice subsistence agriculture. They are food insecure and have little cash income. The lack of a consistent surplus hinders the

development of a market. This keeps agro-processors from buying locally, while the absence of secure markets prevents farmers from devoting more resources to crop production.

To remedy this vicious circle, EUCORD seeks to actively promote Public Private Partnerships (PPPs) between farmer groups, companies that are investing in developing countries, and public development agencies. Among the vast array of NGOs in Europe, EUCORD has a unique experience in actively facilitating PPPs in the agribusiness sector by setting up contract farming arrangements.

EUCORD implements public and private funded agricultural development project, as well as offering end to end value chain services such as value chain assessments, technical assistance, organizational capacity development etc.

## Institutional partners

EUCORD is a cooperative structure, working with institutional and associate members to bring market-led solutions to the rural poor. ICCO Cooperation and Winrock International are EUCORD institutional members: they have a seat on the Supervisory Board as well as the Member Council and have a say in EUCORD's strategic development. Associate members are partner NGOs from the countries where we work. They are project implementation partners and participate in project opportunities that EUCORD pursues. In addition, EUCORD is committed to supporting the capacity development of its associate members.

# NL-FSA

The NL-Food Security Alliance (NL-FSA) is a network of mainly Dutch companies and institutions developing exclusive and sustainable solutions in the agri-water-food-business.

NL-FSA is a Royal Eijkelpark initiative

 **Eijkelpark**  
Meet the difference

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